

# BRANDON LYON

805-689-0077  
BMLYON@GMAIL.COM  
HTTP://BRANDONMLYON.COM

- ... managed frontend code for a subscription website and app with millions of users and >110,000 lines of CSS
- ... headed a graphic design department and did full-stack development for an e-commerce website
- ... produced research books and websites for multimillion-dollar projects
- ... was responsible for construction documents
- ... designed apparel for manufacture

**I have over 18 years of experience crafting websites. I'm good with CMS, e-commerce, SEO, and mobile devices. I've spent many years as a graphic designer and am experienced as a professional photographer.**

Senior Front-End Website Developer @ Experts Exchange, March 2009 to Present @ 93401.

- \* Coded CSS, HTML, and Javascript
- \* Strategized and coordinated with IA, Engineering, SEO, Marketing, Conversion, and QA teams
- \* Wrote standards and created project documentation
- \* Earned the title "Honorary QA"

Graphic Design Manager @ Straight Down Clothing Company, October 2007 to January 2009 @ 93401.

- \* Manged the corporate website (design, code, and content)
- \* Produced graphics for advertising, marketing, tradeshow, store displays, packaging
- \* Provided the product design department with artwork, patterns, labels, and colorways
- \* Served as the company photographer
- \* Created merchandise catalogs
- \* Managed graphic design interns

Research & Design @ Xsense Authentic Places, August 2006 to October 2007 @ 93401.

- \* Produced and presented research to clients
- \* Designed and produced marketing materials
- \* Manged websites (design, code, and content)
- \* Produced online newsletters and email blasts

Intern Architect @ CSA Architects, June 2005 to September 2005 @ 93101.

- \* Interacted with relevant government entities and clients
- \* Worked on floorplans, elevations, structural, and other construction documents

Product Design Intern @ Teva Footwear, June 2003 to September 2004 @ 93117.

- \* Revised and created technical drawings including sections and plans of footwear
- \* Created colorways for footwear
- \* Selected materials for manufacturing products

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## SKILLS & INTERESTS:

Windows, OSX, Linux, Adobe Creative Suite, Lightroom, Apps, Appcelerator Titanium, UX, Website Design, HTML & CSS, SASS / LESS, Search Engine Optimization (SEO), Mobile Websites, Responsive Layout, Javascript / jQuery, PHP, CMS, Wordpress, E-Commerce, Magento, Systems Administration, Graphic Design, Product Catalogs, Packaging Design, Newsletters, Marketing Materials, Tradeshow Booths, Color Palettes, Product Design, Apparel, Technical Drawings, Architecture, CAD, 3D Rendering, Computer Animation, Pens, Markers, Pencils, Watercolors, Philosophy, Anthropology, Cooking, French, Researching, Cars, Camping, Hiking, Biking, Disc Golf, Building Custom Computers